

# Friends

## OF SOUTH CAROLINA LIBRARIES

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**Summer/Fall 2011**

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### *From The President*

It's hard to believe that the long, hot months of summer are nearly behind us and, we're now firmly entrenched in the fall. Where has 2011 gone? It seems like just yesterday we gathered together for our annual meeting. But no, that was more than 5 months ago and our most recent gathering, thanks in large part to our friends and the amazing staff of the Beaufort County Library, was a fantastic regional meeting in Hilton Head.

I've said it before; I'll say it again—it truly benefits us all when Friends get together to share ideas and learn best practices from one another.

If you weren't able to join us in Hilton Head, don't fret. Building on the momentum we started in the Low Country, we will be having another Regional Meeting on Saturday, November 5, 2011 in Greenwood, SC. I'll be sharing more details about this meeting with you shortly.

In addition to our events, we're really focusing on updating our membership information. What does this mean? Specifically, this means we're going to make a push to beef up our email address lists. While we will continue to communicate in print, we would like to add more e-communications to our membership at large as well. As you know, email allows us more flexibility in communicating time-sensitive information about FOSCL and all of our events. Never fear, we're not forgoing the paper (personally I love paper, love getting mail, love holding it, feeling it...well, you get the idea.) But we do want to offer the option for those of you who would like it electronically.

Now, I certainly know that email addresses can be a touchy subject. Let me first assure you that your emails are safe with us. We will not abuse them in any way or sell them to anyone. If you open your email one morning and find an email trying to sell you a goat farm in the Yukon, you can rest easy, it wasn't because of us. We understand and share these concerns and promise that we won't give your address to anyone who wants to sell you goat farms. And to prove how serious we are about this, we have an amendment on the docket for the next meeting to protect email addresses. So when you renew your membership or attend any of our events, feel free to add your emails (did I mention no goat farms?).

We've come a long way so far in 2011, and with Friends like you, we're not planning on stopping anytime soon.

## **“Communicating Your Library’s Value” the FOCUS of FOSCL Annual Meeting**

Over 40 library friends representing 15 counties attended the Friends of South Carolina Libraries (FOSCL) annual meeting on April 9 at the Richland County Public Library in Columbia.

David Goble, Director of the South Carolina State Library, commented on the state funding outlook for public libraries and thanked his staff for their work at the State Library during these difficult economic times. He described the State Library’s programs in addressing economic and educational challenges confronting the state - by making use of information technology, such as workforce initiative programs and outreach, the DISCUS statewide database program, and SC Lends, a cooperative lending program among public libraries.

Lyn Hopper of Lyn Hopper Consulting ([www.lynhopper.com](http://www.lynhopper.com)) in Atlanta, Georgia and Past President of the Friends of Georgia Libraries led the audience in an interactive workshop on “Communicating Your Library’s Value.” Three core statements which she used as springboards for discussion were:

“Value is in the Eye of the Beholder.”  
“We must be able to answer the ‘So What’ question.”  
“A few simple communication techniques can help.”

Hopper asked participants to define how is your library contributing to literacy, economic development, recreation, civic participation, and community building? She urged that libraries should aim for “citizen satisfaction” (not just customer satisfaction). Stressing that most library users are already satisfied with their libraries and support them, libraries need to focus on the perceptions that citizens who do not regularly use their library have of their library. She stressed the importance of measuring value and translating those measures from dry statistics to personal stories of how the library has helped an individual, stories that can be effectively communicated to policy makers and funding bodies. She used a quote by author Peter Drucker: “What the consumer buys and values is never a product. It is always...what a product does for him (or her).”

She stressed the importance of library staff, board members, friends, and library users to become effective “players” and advocates for their libraries through planning and defining specific goals, developing a consistent message, and taking stock of lessons learned.

Following lunch, Hopper talked about simple communication techniques that library supporters can use to get their message across, emphasizing the importance of body language, eye contact, and open, likeable facial/speech expression.

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## **FOSCL Provides Support to Launch Statewide Summer Reading Event**

Friends of South Carolina Libraries (FOSCL) joined with other benefactors to help defray costs for the South Carolina State Library’s launch of the state’s public library summer reading programs. “StoryFest- South Carolina Celebration” was held on June 4, 2011 at the State Museum in Columbia.

Hundreds of children and parents attended to help kick off the collaborative summer reading program theme of “One World, Many Stories.” The free festivities included appearances by children’s authors Chris Raschka, Alan Katz, and Brian McCreight. Other activities included storytelling sessions, a craft area, and bag lunches in the Museum’s Congaree Room.

Next year’s StoryFest is slated for June 2-3, 2012.

## **New FOSCL Officers and Board Members Installed at Annual Meeting**

The following FOSCL members were elected to serve as officers of the Friends of South Carolina Libraries during the FOSCL annual meeting held on April 9, 2011. The slate was presented by the Nominating Committee composed of David Lyon, Bill Cooper, and Mike Burkhart.

**President:** John Bradley (Columbia) serving the final year of his term as President

**Vice-President:** Bill Cooper (Enoree)

**Secretary:** Mike Burkhart (Aiken)

**Treasurer:** Libby Law (Columbia)

The following FOSCL Board members were re-elected to serve a one year term on the Board:

Vivian Alston (Blackville), Paul Dove (Winnsboro), Maryellen Ham (Bluffton), David Lyon (Rock Hill), Helen Ann Rawlinson (West Columbia), Anne Schneider (Columbia), and Anne Shealy (St. Matthews).

The following new members were welcomed to the Board:

Maurice Cherry (Greenville), Bettye Fulmer (Newberry), Hubert Setzler (Florence), and Bob Youngblood (Florence).

President John Bradley thanked outgoing Board members Gwen Littlejohn, Michael Marcou, and Marsha Strong for their service on the Board.

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## **Friends: Plan Now for National Friends of Libraries Week, October 16-22, 2011**

Friends, mark your calendars for Oct. 16-22, 2011, the sixth annual National Friends of Library Week. The national celebration, coordinated by ALTAFF (Assn. of Library Trustees, Advocates, Friends, and Foundations) is a wonderful time to inform your community about your Friends group and the great work it does to support your library. It is also an excellent opportunity to promote membership in your organization as well as a chance for library staff and trustees to recognize their Friends for their support and advocacy.

The ALTAFF web site ([www.ala.org/altaff](http://www.ala.org/altaff)) contains a lot of tips and materials to assist your group in observing this special week. Click on "Conferences and Events" on the left and then "National Friends of Libraries Week." Included at the web site are sample press releases, proclamations, editorial letters, and other marketing materials. A number of promotional ideas and strategies are described. ALTAFF also makes two \$250 awards to Friends organizations that are ALTAFF members to recognize their celebratory efforts.

If you need some special items to mark the event, the ALA (American Library Assn.) Store is offering "Friend Your Library" materials, including buttons and bookmarks. To purchase materials, visit [www.alastore.org](http://www.alastore.org) and search for "Friends."

As in past years, Friends of South Carolina Libraries (FOSCL) will request that our Governor issue a statewide proclamation recognizing this week.

## From Around the State – Friends Support and Conduct Library Programs

**Aiken County:** The Friends and the SC Committee Humanities Council provided funding for a program on Gullah folk music featuring Sharon Cooper-Murray held at the library. Cooper-Murray performed traditional “call and response” songs from the Gullah culture...Elizabeth Majors, a Friends member, teamed with Beverly Huff, owner of Aiken’s Antique Emporium to assemble the library’s display case with an exhibit of vintage clothing and accessories as well as books on the care and collecting of vintage apparel.

**Berkeley County:** The Friends financed the library’s celebration of its 75<sup>th</sup> anniversary with an open house held at the Moncks Corner Library in June. Refreshments, door prizes and a chance to win an e-reader were some of the attractions during the event. In conjunction with the library’s anniversary, the Friends are matching donations of \$75 or more for a new mobile library to serve the county’s rural areas, up to a total of \$10,000.

**Bluffton (Beaufort County):** The Friends sponsored a discussion series on “Immigration in the United States” during the spring. Beaufort County Library staff members Jan O’Rourke and Dennis Adams served as moderators for the programs.

**Calhoun County:** The Friends are sponsoring a new book discussion series to be held throughout the fall. Books selected for discussion, including I Know Why the Caged Bird Sings and Harry Potter and the Sorcerer’s Stone, are part of the “Let’s Talk About It: Banned Books” program offered by the SC Humanities Council.

**Cherokee County:** The Friends received 10% of the proceeds from book sales during the library’s annual “Local Authors Showcase.” Eleven local authors were on hand at the library to discuss and sign their works during a four-hour session.

**Fairfield County:** Gina Price White, Director of Archives and Special Collections, Winthrop University, spoke on the topic of the Covenanters at the Friends annual meeting...The Friends, along with the library, the county school district, and the town of Winnsboro, sponsored the annual children’s “Read-In.” Students marched in the Parade of Readers and spent time reading before lunch.

**Florence County:** The Friends sponsored a local community event “Florence After Five” on July 29.

**Georgetown County:** The Friends helped to sponsor the library’s “Great Financial Fitness Party” in the spring. The party featured the premiere of interviews conducted with locals who lived during the Great Depression as well as public service announcements on financial fitness featuring local actors. Other activities included financial fitness games, live entertainment, free food, and various drawings. On-site financial experts in individual booths provided information on such topics as avoiding fraud, investing for college and retirement, improving credit, dealing with job dislocation, and protecting your home. Children were also included with such activities as face painting, balloons, fire truck rides, and a giant slide, representing the great recession. The party is part of the library’s programming efforts being offered as a result of a grant from the American Library Assn. and the FINRA (Financial Industry Regulatory Authority) Foundation.

**Greenwood County:** The Friends sponsored a presentation by Dr. Joe Stukes depicting John C. Calhoun at their event, “A Gathering of Friends” in April.

**Hartsville (Darlington County):** The Friends held their fourth annual community photo contest and exhibit in July. Photo entries this year had to be taken in North and South Carolinas in keeping with this year’s theme of “The Carolinas.” The contest also offered a new “International Eye” category for the first time to showcase local residents’ photos taken abroad. Costs for photo submission were \$15 for single photo, \$25 for two, and \$30 for three in both amateur and professional categories. Award-winning entries were displayed at the library and at the Black Creek Arts Center.

**Johnsonville (Florence County):** The Friends sponsored separate appearances by SC authors Dori Sanders and slave re-enactor Kitty Wilson-Evans at the library in April...The Friends are sponsoring a new “Teen Tuesdays” program designed for students grades 6 through 12. Teens meet at the library in the afternoon of the second Tuesday of every month for fun, crafts, and snacks.

**Kershaw County:** The Friends hosted an appreciation dinner for members who joined at the \$300 plus level. Award-winning author and professor of creative writing at UNC, Marianne Gingher, spoke at the dinner held at the Robert Mills Courthouse in Camden...Friends who joined at a level of \$100 and above were taken on a guided woodland walk along native American and Civil War trails in the area.

**Lake City (Florence County):** In conjunction with National Library Week, the Friends sponsored an appearance by Flow Circus juggler and magician Paul Miller for a children’s program at the library.

**Lauren s County:** Architect Martin Meek, winner of the 2010 Governor’s Lifetime Achievement Award for Historical Preservation, spoke at the Friends’ annual meeting on the subject of mill village preservation.

**Loris (Horry County):** The Friends hosted a well-attended book-signing and talk by Loris native and author of The Trust, Sean Keefer.

**McCormick County:** Friends continue their sponsorship of the “Book Buddies” program. 16 volunteer tutors and 12 substitute tutors assist kindergarten students who have been selected by their teachers with the students’ reading and writing skills in one-on-one sessions...The Friends have placed recycling centers for printer cartridges at the library, the Friends’ bookstore, Books on Main, and at local banks.

**Newberry County:** Lou Dischler, author of My Only Sunshine, spoke at the Friends’ annual Literary Luncheon. During the meeting, the Friends recognized one of their own – Verna Cavanaugh - who had been recently honored with FOSCL’s Outstanding Individual Award.

**Oconee County:** The Friends are sponsoring an early childhood reading program, “Read To Me,” which targets parents of new infants. Each baby born at the Oconee Medical Center is presented with a gift bag containing a book, bib, pamphlets stressing the importance of reading to children, and a facsimile of a library card which can be turned in for a “real” card at any library branch...The Friends partnered with a book store in Seneca to offer discounts for Friends members making purchases at Booksmith.

**Pamplico (Florence County):** The Friends hosted a book launch and signing party for local resident D.B. Riley, author of An Eye for an Eye...The Friends put on their first annual yard and bake sale in April to raise funds for purchase of library materials.

**Waccamaw (Georgetown County):** The Friends have sponsored a variety of appearances at their “First Thursday” programs in recent months. Captain Eric Heiden spoke about “Whales Up Close and Personal;” musician Dave Freeman performed a sampling of Carolina-based tunes spanning several decades; and Dr. Cheryl Ward at the Center for Archaeology and Anthropology at Coastal Carolina University, spoke about her research on a project to build a replica of an ancient Egyptian boat...The Friends are maintaining a revolving art exhibit at the Pawleys Island branch library featuring works by local artists.

**York County:** The Friends along with other local organizations and businesses sponsored the 16<sup>th</sup> annual Patchwork Tales Storytelling Festival in Rock Hill. The three- day festival features nationally recognized storytellers and musicians. For the first time this year, the festival was selected as one of the Southeast Tourism Society’s “Top 20 Events” for the month of March.

## **From Around the State – Friends Raise & Donate Funds**

**Aiken County:** The Friends recently purchased the Great Courses DVD/book kits to provide lifelong learning resources for library users...The Friends were the major sponsor of the library's summer reading programs, contributing \$3,000 to the project.

**Barnwell County:** During National Library Week in April, the Friends offered book sale buyers a real deal, 50% discount off of normal prices.

**Bluffton (Beaufort County):** The Friends have provided funds to the library to underwrite purchase of multiple copies of books being read by the library's two book clubs – the Bluffton Library Book Club and the newly-formed Bluffton Library Fantasy/Science Fiction Book Club...The Friends donated the library's "Giving Tree" donor plaque which hangs in the library to recognize donors who have contributed \$500 or more to the library. Metal tree leaves made of copper and brass are inscribed with the donors' names...The Friends paid for the catered Volunteer Appreciation Breakfast held at the library to say thank-you to the library's cadre of volunteers.

**Boiling Springs (Spartanburg County):** The Friends were on the receiving end of a generous donation of \$700 from local Del Taco franchise partner Jeff Marx and the customers of the restaurant.

**Calhoun County:** Thanks to the generosity of the Friends and other local organizations and businesses, 12 children and teens participating in the library's summer reading program won bicycles and helmets. Each time a child/teen read a book, won a reading medal, and spent additional time reading at their age group level, they were given additional chances to win a bicycle or tricycle.

**Clarendon County:** The Friends co-sponsored the summer reading program. As part of the program, the reading records of participants who completed 8 hours of reading or listening to books were presented to their teachers at the beginning of the school year.

**Del Webb (Lancaster County):** The Friends funded the library's adult summer reading program, "Novel Destinations." Last summer over 240 adults participated in the program.

**Dillon County:** The Friends donated books to support a children's reading program sponsored by the local chapter of the Delta Sigma Theta Sorority. "Reading in the Park" encouraged children to continue reading while they were out of school.

**Edgefield County:** The Friends underwrote the costs of a new automatic door for the library, easing access for its users. The new door was part of recent renovations to the library building.

**Fairfield County:** The library received \$1,000 from the Allstate Foundation in recognition of the volunteer services of one of its employees, Peni Chandler. Ms. Chandler has served as Treasurer of the Friends for many years as well as serving on the Fairfield Library Commission. The grant, which is part of the company's "Hands in the Community" program, was used to support the library's annual Read-In and summer reading program...The Friends provided funds for the refreshments for the library's summer reading sign-up party.

**Florence County:** The Friends are administering a \$50,000 grant to promote financial literacy in the county's residents. The Library was 1 of 20 recipients nationwide of a grant made by the Financial Industry Regulatory Authority (FINRA) and the American Library Assn...Three Friends groups in the county (Florence, Johnsonville, and Lake City) provided funds for the teen summer reading program, "You Are Here" emphasizing world culture and travel.

**Greenville County:** Last year, the Friends raised almost \$80,000 through their semiannual book sales, grants, and memberships to help support library programs and to purchase materials.

**Hartsville (Darlington County):** The Friends are using proceeds from their book sale to replace and re-locate the library's circulation desk.

**Kershaw County:** Proceeds from the Friends book sales are being used to purchase new books and DVDs as well as to sponsor the early childhood literacy initiative, BEE- Books Enrich Everyone. Under the program, books are supplied to at-risk preschool children as well as training for parents and childcare providers...In the future, the Friends plan to allocate funds to enhance the library's e-book collection.

**McCormick County:** The Friends report that due to their bookstore, "Books on Main" and past fundraising efforts, they were able to make a \$10,000 donation to the library's Playground Project. This grant was in addition to the Friends' regular financial contributions to the library's children's program and technical support...The Friends also report great success in using Amazon to sell their books.

**Nancy Carson (Aiken County):** Proceeds from the Friends' book sale in April were used to purchase books for the library in honor of Helen Fields, a Friends member who had recently passed away.

**Newberry County:** The Friends donated \$1,000 to support the First Steps program to assist children in preparing to read.

**Oconee County:** The Friends are funding the \$500 tuition for Stacy Powell, a library staff member, to participate in the Leadership Oconee County Project. The tuition covers the ten-month program aimed at developing dynamic community leaders.

**Richland County:** The Friends hosted their second "Literary Vine" fundraiser featuring a selection of wines for tasting, delicious foods, and live entertainment. Because the event coincided with the South Carolina Book Festival this year, several of the Festival's authors were present to chat with attendees and sign copies of their books. Tickets were \$25 for Friends members and \$35 for non-members. The inaugural event last year was attended by more than 250 people and raised over \$10,000 for the library.

**Society Hill (Darlington County):** The Friends have been busy keeping the newly-planted sod for the new library building alive during this summer's heat wave. The Friends purchased garden hoses and water sprinklers and provided manpower to keep the grass green in preparation for the new library building's opening in August.

**Sumter County:** The Friends Board has voted to create a new endowment to help finance library programs and book purchases as well as to more easily facilitate donations. The endowment is named in honor of Faith Line, the former long-time library director.

**Waccamaw (Georgetown County):** The Friends have modified their annual Fall luncheon and auction that will be held in October. After 21 years, the Friends decided to feature jewelry and accessories donated by members of the community for the auction rather than art works. The fundraiser helps to finance the library's children's programs...The Friends' 21st annual book sale raised over \$11,000 for children's programming. The Bi-Lo grocery store donated 250 book bags for the Friends-only preview sale.

**York County:** The Friends priced books at their summer sale by inch – books are \$2 per inch (measuring the height of the book stack). On the last day of the sale, everything was half-price.

## FOSCL Presents First Outstanding Public Official Award to SC Senator Wes Hayes



At its annual meeting on April 9, 2011, the Friends of South Carolina Libraries (FOSCL) presented its first “Outstanding Public Official

Award” to state Senator Robert W. “Wes” Hayes. Senator Hayes, who represents York County, was nominated for the award by the Friends of the York County Library.

The award recognizes any elected official whose advocacy and support of public libraries through legislation, funding efforts, etc. have been critical to the success of their local library services. In nominating Sen. Hayes, the Friends of the York County Library particularly cited his successful action to override a gubernatorial veto of state funding for public libraries in the 2010 Senate budget session. The York Friends cited his consistent and unwavering support of public libraries, stating, “Mr. Hayes’ efforts to override the vetoes were essential in providing quality library services to the citizens of not just York County, but all of South Carolina.”

In accepting the award at the meeting, Senator Hayes remarked on the increasing challenges facing libraries in the competition for public funding from the state of South Carolina. As an avid library user, he commented that “It is in my best interest to support libraries – I use them all the time.”

FOSCL is currently accepting nominations for the Outstanding Public Official Award. For more information on the nomination process, see related article in this issue.

## FOSCL Seeking Nominations for Outstanding Public Official Award

FOSCL is seeking nominations from Friends groups that are FOSCL members for its Outstanding Public Official Award. This statewide award seeks to recognize an elected official who has promoted public libraries in a meaningful way – through legislation, local or state funding efforts, or who has shown support for libraries in some other purposeful manner. In 2011, this award was presented to State Senator Robert W. Hayes, Jr. (York County) at the FOSCL annual meeting.

FOSCL friends group members may nominate a public official at any level of government whose advocacy and support has been critical to the success of their own local library services. Such an official must have received recognition from their local library’s Friends organization prior to submission for the state award.

Submit a one-page letter describing the contributions made by the nominee. Letter should include name and address of nominee, name of award, and name and contact information of the local Friends group. Letters must be signed by the president of the nominating friends board, the affiliated library director, and any co-nominators.

Deadline date for receipt of nomination letters is December 31, 2011. Letters may be sent as email attachments to [FOSCLAwards@yahoo.com](mailto:FOSCLAwards@yahoo.com) or mailed to FOSCL, PO Box 11121, Columbia, SC 29211.

This is a wonderful opportunity to bestow some well-deserved recognition to an elected official in your area who has demonstrated their support for your library in a meaningful way.

**“As a small-town kid, I campaigned for a library card with a red “adult” dot so I could take out hipster novels that were too mature for me. That made me a writer, I’ve long since forgiven it.”**

*Charlie Hass*

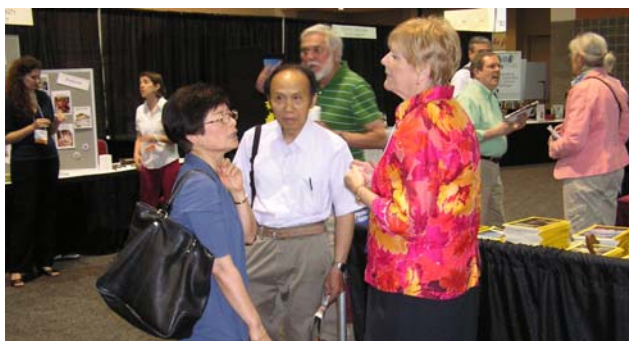


## FOSCL Exhibits at SC Book Festival to Encourage Library Friends Membership/Support

FOSCL was one of the 120 exhibitors at the 15th annual South Carolina Book Festival on May 14-15 in Columbia. FOSCL board members John Bradley, Mike Burkhart, Libby Law, David Lyon, Helen Ann Rawlinson, Anne Shealy, and Anne Schneider staffed the exhibit booth, talking to festival goers about being a “friend to their local library” as well becoming a SC friend.

Beautiful gift baskets donated by the Friends of the York County Library and by FOSCL Board member Mike Burkhart served as an enticement for attendees to stop by the booth and enter the drawing for one of the three baskets. The booth was supplied with samples and handouts of promotional items from Friends organizations throughout the state.

This year’s SC Book Festival attracted over 5,000 people and featured presentations of over 130 authors.



## Beaufort County Friends Groups Collaborate to Host FOSCL Regional Meeting, Sept. 17

Three library friends organizations in Beaufort County hosted a regional meeting sponsored by the Friends of South Carolina Libraries (FOSCL). Friends of the Beaufort, Bluffton, and Hilton Head libraries jointly greeted Friends representatives attending the FOSCL regional meeting on Sept. 17, 2011 at the Hilton Head Branch Library. As with past FOSCL regional meetings, emphasis was placed on information sharing and idea exchange among the participants.

Cindy Saad of the Beaufort County Library provided a “virtual tour” of the libraries in Beaufort County. Representatives of all three library Friends groups served on a panel discussion on the topic of collaboration, moderated by Kathy Sheppard, the State Library’s FOSCL Liaison. Panel presenters included Maryellen Ham (Bluffton Friends), Bernie Kole (Beaufort Friends), and Lynn Miller (Hilton Head Friends). A free lunch was provided by the friends groups. Following lunch, participants divided up into groups to discuss topics of common interest.

If your library friends group might be interested in hosting a regional meeting in the future, contact FOSCL President John Bradley at [jb Bradleyjr@gmail.com](mailto:jb Bradleyjr@gmail.com).

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## Publications of Interest

This publication should be of interest to librarians, library trustees and friends organizations, particularly in these difficult economic times.

*Winning Library Grants: a Game Plan* by Herbert B. Landau. ALA Editions, 2010. Print edition, \$60; e-book, \$48; bundle print/e-book, \$70. Order from the ALA Store ([www.alastore.ala.org](http://www.alastore.ala.org)). 10% discount to ALA and ALTAFF members. Author is Director of the Lancaster (PA) Public Library, whose libraries have been named the Best Small Library in America by *Library Journal* and the Gates Foundation as well as recipient of an excellence award from AARP for services to seniors. Covers fundamentals of grant writing, marketing both pre and post grant awards, communications with grantors, and project management.

## Verna Kohn Cavanaugh Receives FOSCL's Outstanding Individual Award

FOSCL President John Bradley presented Newberry County resident Verna Kohn Cavanaugh with FOSCL's "Outstanding Individual Award" during the FOSCL annual meeting on April 9 in Columbia. The Friends of the Newberry County Library System submitted the nomination application.

In their application, the Newberry County Friends described Mrs. Cavanaugh as a "lifelong library enthusiast, member of the Newberry County Library Board of Trustees (2001-2009), Board chairperson (2005-2009), and life member and supporter of the Newberry Friends of the Library since its inception." The Friends described Cavanaugh's efforts to secure local funding for the new Newberry County library building, her tireless involvement in its planning, and her own sizeable personal monetary contribution to ensure that an adequately-sized library building could be constructed to meet the present and future needs of the community.

FOSCL's Outstanding Individual Award seeks to provide recognition to individuals who support and advance the mission of the State's public libraries - a person who exemplifies a lifelong devotion to libraries through their leadership in the cause of public libraries.

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## SC Friends Groups Programs Receive National Notice

The programs and accomplishments of several Friends organizations in our state were highlighted in the May 2011 issue of the Voice for America's Libraries, the national newsletter of the Association of Library Trustees, Advocates, Friends, and Foundations (ALTAFF) – Citizens for Libraries. The following descriptive articles are listed on pages 16-17 of that issue.

**Friends of the Anderson County Library:** for their sponsorship of the "Starburst Spelling Bee" pitting representatives of local businesses and organizations in a spelling competition to raise money for the Starburst Storytelling Festival.

**Friends of the Calhoun County Library:** for their fundraising project, a 15 month calendar titled, "The People and Places of Calhoun County," featuring winners of the Friends' photo contest.

**Friends of the Charleston County Library:** for their co-sponsorship of a series of library programs to encourage creative writing.

**Friends of the Florence County Library:** for their fundraiser event, "Books 'n Boil" featuring nationally recognized chefs and cookbook authors, Matt and Ted Lee.

**Friends of the Richland County Public Library:** for the library's first fine amnesty week which encouraged participants to donate books to the Friends while they returned their overdue library materials. Nearly 19,000 books were donated to the Friends for their book sales.

**Friends of the Waccamaw Library (Georgetown County):** for their sponsorship of the fourth annual Classic Film Fest at the library.

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## Gifts to FOSCL

In memory of Lenore K. Chase, Waynesville NC by Mike Burkhart  
In memory of Margaret W. Willett, Waynesville NC by Mike Burkhart

## FOSCL Grant Program Offers Financial Assistance to Local Friends Organizations

FOSCL, the Friends of South Carolina Libraries, offers a “seed” type of grant program to aid in the establishment of a new library friends group or to strengthen the infrastructure of an established friends organization in order to improve its effectiveness. The grant, not to exceed \$200, is awarded on the basis of need and available funds.

Grant funds are intended to cover the following types of expenses: legal expenses for incorporation and/or to obtain 501(c)3 tax status; promotional materials; necessary publicity and meeting expenses in the formation of new groups or in the revitalization of dormant groups; training for board members; and assistance with appropriate conference expenses.

**Grant applicants must be FOSCL members.** Grant applications will be considered by the FOSCL Board during their regularly scheduled meetings held the second Friday of Jan., June, Aug., and Oct.

A grant application should include the following information:

Name, address, and phone number of library

Name, address and phone number of Friends representative

Name, address, and phone number of person submitting application

Names and contact information of 5 persons who will be responsible for the grant

Number of current or anticipated members in local group

Amount requested, purpose of grant, anticipated timeline, and description of any available local funding to meet this need

Applications should be mailed to: Friends of South Carolina, PO Box 11121, Columbia, SC 29211.

In 2010, FOSCL awarded its first grant to the Friends of the Marian Wright Edelman Public Library in Bennettsville, SC.

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## New “Let’s Talk About It” Civil War Program Available to Libraries

Libraries and library friends groups which frequently sponsor the “Let’s Talk About It” discussion programs will be interested in a new program offering. Starting in January 2012, the South Carolina Humanities Council will have available a new “Let’s Talk About It” series in conjunction with the sesquicentennial of the Civil War. “Making Sense of the Civil War” is the new scholar-led reading/discussion program.

The meanings of the Civil War will be explored through readings of these books: March, by Geraldine Brooks, Crossroads of Freedom by James McPherson, and America’s War: Talking About the Civil War and Emancipation on their 150<sup>th</sup> Anniversaries edited by Edward Ayers. This new five-part series was preceded by another Civil War themed program - “Rebirth of a Nation: Nationalism and the Civil War.”

To reserve either of these series or to get more information, contact the Humanities Council Office at 803-771-2477.

Don’t forget, the Humanities Council also offers a speakers bureau – “Humanities Out Loud” - featuring a long roster of scholars who are available to speak on a wide range of topics. Programs must be open to the public and sponsored by a nonprofit organization or public agency. For further information, e-mail: [tjwallace@schumanities.org](mailto:tjwallace@schumanities.org).

## Public Libraries Face Further State Funding Cuts in FY 2011-2012

State aid to public libraries was reduced by 6% in the last session of the South Carolina General Assembly. This means that state aid is now calculated at 73.29 cents per capita based on 2010 census figures, as compared with 96 cents per capita formerly (based on 2000 census). The number of public library systems which will qualify to receive the minimum state aid grant of \$60,00 increased by 25%, from 24 to 30 county libraries.

On a bit of good news, \$2 million from unclaimed lottery prize monies were appropriated for libraries. College libraries are listed as #1 on the priority list to receive funds from this source, and public libraries are listed as #3 - almost ensuring that public library systems will receive over \$40,000 each from this source in the third or fourth quarter of the state's fiscal year (July-June).

On action by State Senator Gerald Malloy (representing Chesterfield, Darlington, Lee, and Marlboro counties), a budget proviso was approved allowing lottery tickets to be sold on election days, with proceeds going towards public libraries. As a result, it is estimated that minimum grant libraries will receive almost \$11,000 from this source and other library systems will receive a sum equal to their percentage of state aid allotment.

The budget of the South Carolina State Library was reduced by 6% as well. School libraries received no state funding.



### Friends of South Carolina Libraries Financial Report Jan. 1-Dec. 31, 2010

<b>Balance, Jan. 1, 2010</b>		<b>\$4,537.60</b>
<b><u>Income 2010</u></b>		<b>\$4,960.00</b>
Meeting registration	\$ 220	
Membership	\$4,310	
Other Income	\$ 430	
<b><u>Expenditures, 2010</u></b>		<b>\$3,058.04</b>
Awards	\$ 106.58	
Grants	\$ 200.00	
Meetings	\$ 540.39	
Membership Campaign	\$ 255.21	
Newsletter	\$1,328.46	
Professional Assn. dues	\$ 225.00	
Other Expenditures	\$ 402.40	
<b>Balance, Dec. 31, 2010</b>		<b>\$6,439.56</b>

## Talking to Elected Officials: 10 Tips

The following tips were supplied by Lyn Hopper, the featured speaker during the FOSCL annual meeting in April.

1. *Library trustees and Friends are worth 10 librarians.* Librarians are seen as having a vested interest; trustees and Friends are volunteers who are trying to make the community better.
2. *Your efforts must be in concert with your library director.* Work with your director to develop an advocacy plan and a consistent message. This cannot be overemphasized.
3. *Lobbying is not just at budget time.* Meet with your legislators at home, invite them to library events, and stay in touch year round. Thank them frequently for what they do for your library.
4. *Know exactly who you need to talk to.* Who can influence the result you want? Sometimes a legislative aide is the key person.
5. *Be specific with “the ask.”* What specific action do you need your legislator to take? How many dollars do you need for your project?
6. *Talk about the private funds that will match the government funding.* Will the money you are requesting be an incentive for getting more grants or support from private donors, foundations?
7. *Help library supporters by sending Action Alerts.* These give details about the needs and ensure that your message and timing are consistent.
8. *Be useful! How can you help the busy legislator with information needs?* Libraries are in the information business. Make your connection to your elected official a profitable one for him or her.
9. *Don't bore your funding authorities.* Quote from Getting Political by Anne M. Turner – “The fire chief can afford to bore people to death – nobody challenges the need for a fire department. Librarians and their supporters cannot.”
10. *Have fun!* Politicians are people too. Find opportunities to interact casually as well as in formal presentations. Keep a friendly demeanor and use humor when appropriate.

“Public libraries have been a mainstay of my life. They represent an individual’s right to acquire knowledge; they are the sinews that bind civilized societies the world over. Without libraries, I would be a pauper intellectually and spiritually.”

*Author James Michener*

## 2011 Membership (as of 8/31/11)

### *Friend Indeed*

Mary Bull  
Frances Case  
Davis Kirkpatrick  
John Landrum  
Clyde McCants  
Nonie Price

### *Special Friends*

Vivian Alston  
Sandra Baden  
Mary Bostick  
John Bradley  
Margaret Bundy  
Geoffrey Burkhart  
Mike Burkhart  
Susan Burkhart  
Virginia Causey  
Drs. C. Maurice & Sharon Cherry  
Jane Connor  
William Cooper  
D. R. Dewar  
Paul Dove  
Charles & Sue Fienning  
Bettye Fulmer  
David Grossman  
Clara Gulyas  
Sandra Harley  
Charles Howle  
Deborah Hotchkiss  
Ken Hughes  
Holden Humphrey  
Beverly James  
Libby Law  
Gwendolyn Littlejohn  
David Lyon, IV  
Claudia Peoples  
Sally Price  
Mary Ellen Puls  
Margareet Reider  
Lura Richardson  
Sylvia Rowland  
Anne Schneider  
Sara Smith  
Sally Sobolewski  
Marsha Strong  
Norris Wootton

### *Friend*

Mary Alice Akers  
Ron Anderson  
Anne Bagwell  
Coretta Bedsole  
Robertta Bibbins  
Betty Bradley  
Verna & Martyn Cavanaugh  
Betty Chambers  
Peggy Curlovic  
Salley Davidson  
Penelope Davis  
Carol Duggan  
Francie Dunlap  
Joyce Durant  
Kacky Elliott  
David Goble  
James Goodman  
Faye Halfacre  
Maryellen Ham  
Audrey Henry  
Teri Lynn Herbert  
Beverly Hiller  
Barbara Jeffcoat  
James Johnson  
Gerda Kahn  
Michael Marcou  
Elizabeth Martin  
Saron McElveen  
Barbara McMahan  
Sarah McMaster  
Beth McNeer  
Julia Mims  
Brenda Oehmig  
Elaine Ott  
Laurea Perricone  
A.C. Price  
Sue Rainey  
Aliec Ramos  
Helen Rawlinson  
Ronald Ritter  
Alease Samuels  
William Schmidt, Jr.  
Margaret Schumpert  
Pat Scoles

Hubert Setzler  
Anne Shealy  
Kathy Sheppard  
Kristen Simenson  
Nancy D. Smith  
Pete Stewart  
John Taylor  
Prudence Taylor  
Tucker Taylor  
Sara Thigpen  
Ruth Thompson  
Ann K. Thornton  
Debra Turner  
Brenda Wagnitz  
Carolyn Wallace  
Martha Jen Wicker  
Dawn Winn  
T. Sam Ziady

### *Friends Group*

Friends of the:  
Abbeville County Library  
Aiken County Library  
Berkeley County Library  
Bluffton Branch (Beaufort)  
Calhoun County Library  
Chapin Memorial Library  
Clemson-Central Branch (Pickens)  
Del Webb Library (Lancaster)  
Dillon County Library  
Florence County Library  
Georgetown County Library  
Greenville County Library  
Greenwood County Library  
Harvin Clarendon County Library  
Hilton Head Branch Library (Beaufort)  
Irmo Branch (Lexington)  
Lancaster County Library  
Newberry County Library  
North Myrtle Beach Branch  
Oconee County Library  
Olanta Public Library (Florence)  
Orangeburg County Library  
Pamplico Branch (Florence)  
Spartanburg County Library  
Union County Library  
Williamsburg County Library  
York County Library

(Note: If you have paid FOSCL dues for 2011 and do not find your name listed, please contact:  
fosclnews@yahoo.com)



## 2011 Membership - Join FOSCL Today!

### Membership Categories:

___ Friend	\$10	Friends members participate in networking, receive The FOSCL newsletter, have access to FOLUSA resources online, attend meetings, and are eligible to nominate for annual awards.
___ Special Friend	\$25	All the benefits of being a Friend.... <i>plus the added satisfaction of giving a little more than the average!</i> Special recognition given at annual meetings.
___ Friend Indeed!	\$100	Along with above benefits, attend a special invitation-only luncheon with the State Librarian and tour the State Library!
___ Friends Group	\$20	Group members nominate for annual awards, receive FOSCL on-site counseling for fundraising, programs, and increasing membership.
___ Corporate Friend	\$100	Recognition at FOSCL events and on FOSCL website. Invitation-only annual luncheon with State Librarian.

*Membership year is January to December. Dues received after Oct. 1 are applied to the following year. Dues are tax deductible.*

**MAKE CHECK PAYABLE TO:** Friends of South Carolina Libraries. Mail to: P.O. Box 11121, Columbia, S.C. 29211

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City                      State                      Zip

\_\_\_\_\_  
Area code / Phone

\_\_\_\_\_  
E-Mail Address

\_\_\_\_\_  
Group/Library Affiliation

**Give the gift of membership! Check level:**  
\_\_\_ Member \_\_\_ Special Friend \_\_\_ Friend Indeed!

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City                      State                      Zip

\_\_\_\_\_  
Area code / Phone

\_\_\_\_\_  
E-Mail Address

\_\_\_\_\_  
Group/Library Affiliation



## Calendar of Upcoming Events 2011-2012

### 2011

**September:** Library Card Sign-up Month.

[www.ala.org/librarycardsignup](http://www.ala.org/librarycardsignup)

**October 14** FOSCL Board meeting. Columbia, SC:  
SC State Library

**October 16-22** National Friends of Libraries Week.  
([www.ala.org/altaff](http://www.ala.org/altaff))

**October 19-21** South Carolina Library Assn.  
conference. North Charleston Convention Center.  
([www.scla.org](http://www.scla.org))

**November 5** FOSCL regional meeting. Greenwood  
County Library

**January 20-24** American Libraries Assn. Midwinter  
meeting. Dallas, TX. ([www.ala.org](http://www.ala.org))

**March 9** FOSCL Board meeting. Columbia, SC: SC  
State Library

**April 8-14** National Library Week. ([www.ala.org/nlw](http://www.ala.org/nlw))

**April 21** FOSCL Annual Meeting. Columbia, SC:  
Richland County Library

**May 9-10** National Library Legislative Day.  
Washington, D.C. ([www.ala.org/nlld](http://www.ala.org/nlld))

**May 19-20** South Carolina Book Festival. Columbia,  
SC: Columbia Metropolitan Convention  
Center. ([www.scbookfestival.org](http://www.scbookfestival.org))

**June 21-26** American Library Association (ALA)  
annual conference. Anaheim, CA. ([www.ala.org](http://www.ala.org))

### 2012

**January 13** FOSCL Board meeting. Columbia, SC:  
SC State Library